



KALYAN CH DAS

WEB DEVELOPER / DIGITAL MEDIA MANAGER

+91 7099703530 / +91 9706828986

EXPERIENCE

Web developer / Digital Media Manager

2022 – 2025

Pride East Entertainments Pvt. Ltd.

- Improved overall performance and engagement across all social media and digital platforms.
- Utilized Google Search Console, Google Analytics, and Google News to enhance web visibility and traffic.
- Managed and maintained multiple organizational websites, including **News Live, Northeast Live, Vandya International School, Vaanigreens Resort, and Udayachal.**
- Collaborated with creative, editorial, and technical teams to ensure brand consistency and digital growth.
- Oversaw SEO optimization, content performance, and UI/UX improvements.
- Worked with audio streaming platforms like RDC Media to manage and protect copyrights and publishing rights of original content owners.

Assistant Professor (BCA Department)

2021 – 2022

Dispur College, Guwahati

- Taught core subjects in Computer Science, Programming, and Web Development, focusing on practical learning and real-world applications.
- Designed and delivered lessons on HTML, CSS, JavaScript, PHP, Database Management, and Networking to undergraduate students.
- Guided students in developing minor and major projects, mentoring them through coding, debugging, and documentation processes.
- Conducted hands-on workshops on web design, open-source tools, and emerging technologies to build students' technical competence.
- Encouraged students to adopt professional work ethics, teamwork, and self-learning habits to strengthen their employability.
- Played an active role in curriculum planning, assessment, and student career guidance within the IT and software development field.
- Fostered a creative and motivating classroom environment that connected theoretical knowledge with industry practices.

Web App Developer / Wordpress Developer

2016 – 2021

Kareng Technology and Web Infotech, Guwahati, Assam

- Developed, maintained, and deployed dynamic web applications using PHP, Laravel, JavaScript, HTML5, CSS3, and MySQL.
- Led end-to-end project cycles — from requirement analysis, UI/UX design, coding, testing, to deployment — ensuring timely and high-quality delivery.
- Built and customized CMS-driven and e-commerce websites, integrating payment gateways, admin dashboards, and client management systems.
- Collaborated closely with clients to understand business requirements and translated them into scalable digital solutions.
- Optimized websites for speed, mobile responsiveness, and SEO performance, enhancing visibility and engagement.
- Managed database architecture and performed regular maintenance for improved data integrity and efficiency.
- Created and implemented RESTful APIs for application integration and data exchange across platforms.
- Supervised junior developers, reviewed code, and ensured adherence to industry best practices and version control standards (Git).
- Integrated third-party services such as email automation, analytics tracking, and social media tools.
- Provided technical support and troubleshooting for live web systems to ensure uninterrupted performance.
- Contributed to the organization's digital transformation by proposing innovative web solutions and modern frameworks.
- Enhanced overall project efficiency and delivery speed through structured documentation and agile workflow management.

ABOUT ME

A computer professional with a passion for continuous learning and skill enhancement. Enthusiastic about exploring new technologies and improving expertise as a web developer.

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Guwahati, Assam

LANGUAGE

- English
- Hindi
- Assamese

SKILLS

- Web Development: HTML5, CSS3, JavaScript, PHP, Laravel, WordPress
- Web & App Design: Responsive UI/UX, Frontend & Backend Integration
- SEO & Web Analytics: Google Search Console, Google Analytics, Google News, Web Stories
- Digital Media Management: Social Media Strategy, Branding, Content Optimisation
- Database & API Management: MySQL, RESTful APIs, CMS Integration
- Tools & Platforms: Git, cPanel, FTP, Adobe Photoshop, Canva
- Project Coordination: Client Communication, Documentation, Workflow Management
- Training & Mentorship: Technical Guidance, Classroom & Workshop Facilitation

REFERENCES

Diganta Das – Senior Web Developer,
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Jhumka Gogoi – HR, Pride East
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